

Brownes[®] dairy

AUSTRALIA'S OLDEST DAIRY · EST. 1886

FARM FRESH
MILK

AUSTRALIA'S
MOST SUSTAINABLE
CARTON

UNBLEACHED
CARTON



Brownes Dairy has been bringing Australian families farm fresh milk for over 135 years.

To ensure that we continue to look after the planet, our milk now comes in Australia's most sustainable carton.

THE LIFE OF A RENEWABLE CARTON



This carton is made from

FULLY RENEWABLE PLANT BASED RESOURCES

The paperboard is sourced from FSC certified forests, which means they are responsibly managed. The polymer lining is made from certified sustainably harvested sugarcane, reducing the reliance on fossil fuel plastics.

To ensure you get the freshest milk in the most sustainable way, this carton uses

LESS MATERIALS

to pack the same amount of milk than regular cartons.

MAKING IT LIGHTER!

It is also unbleached that is why it is brown.



These cartons are produced using

100% RENEWABLE ENERGY



Once used, these cartons can be recycled into many products including

BUILDING MATERIALS



MAKE A DIFFERENCE, PLANT A TREE

As part of its sustainability focus, Brownes has partnered with Trillion Trees Australia, a not-for-profit environmental restoration organisation, to contribute to the Trillion Trees Challenge.

The challenge aims to plant a trillion new growth trees to help address climate change through ecosystem restoration.

The community-based organisation has been active since 1979 in Western Australia and has planted more than

**15 MILLION
NATIVE TREES**

with the help of

**80,000
VOLUNTEERS.**



**TRILLION
TREES
CHALLENGE**





Brownes Dairy is committed to leading sustainability in the Australian Dairy industry.

As part of this journey, we have scoured the planet in search of **the most sustainable** milk carton packaging on the market. Brownes Dairy were **the first** to make the switch to **fully plant based cartons** in 2019, and our latest carton is **unbleached** so it is instantly recognisable to consumers as more environmentally friendly.

This carton is

100%

RECYCLABLE,

and our partners at Tetra Pak are actively working with Government and other partners to improve on shore recycling infrastructure.

Since 2016, Brownes has also been an active signatory of the Australian Packaging Covenant Organisation (APCO), which is a packaging value chain that collaborates to keep packaging materials out of landfill and retains the maximum value of the materials, energy, and labour within the local economy.

